



<https://uwhelp.wisconsin.edu/>

WHAT IS UW HELP?

A trusted source of University of Wisconsin information for more than 40 years, the UW Higher Education Location Program (UW HELP) is the front door to the UW System and all 26 of its campuses. The program helps students of all ages and backgrounds find UW System campuses that meet their needs. It also provides guidance as they prepare for college and connects them to UW System schools for a lifetime.

UW HELP develops resources such as these:

- The UW HELP website, which helps prospective students get to know UW System schools, the admission process, financial aid options, and more
- UW Journey, a mobile app that helps students determine which UW System campuses best meet their needs and interests
- Electronic and print publications used for UW System marketing and recruitment



<http://www.waicu.org/>

The Wisconsin Association of Independent Colleges and Universities (WAICU) is the official organization of Wisconsin's 24 private, nonprofit colleges and universities. WAICU is dedicated to expanding educational opportunity for students and is national recognized for its innovative programming to control college costs and for its partnerships with employers to provide skilled graduates.

Alverno College • Bellin College • Beloit College • Cardinal Stritch University
Carroll University • Carthage College • Concordia University Wisconsin • Edgewood College
Herzing University • Holy Family College • Lakeland University • Lawrence University
Marian University • Marquette University • Medical College of Wisconsin
Milwaukee Institute of Art & Design • Milwaukee School of Engineering
Mount Mary University • Nashotah House Theological Seminary • Northland College
Ripon College • St. Norbert College • Viterbo University • Wisconsin Lutheran College